

# Technology Leadership Playbook

## HOW TO USE THE PLAYBOOK

*This playbook can help you develop insights into your leadership qualities and the value they deliver to relationships and organizations. We provide an example and you can fill in the values based on your characteristic and self-judgment, followed by a reframe.*

### BEGIN WITH SELF-REFLECTION

*In the first column, choose a characteristic for reflection and ask: “How do I tend to think and interact with others?”. We’ve included a sample of characteristics to get you going. Identify your own characteristics once you’re comfortable with the exercise.*

*For the second column, think about how you have negatively self-judged that characteristic in the past with regard to your leadership skills.*

*In the third column, step outside the box, and re-frame that characteristic as a leadership quality. Ask how it serves you, others, and organizations. What value do your leadership characteristics provide?*

### SAMPLE CHARACTERISTICS

*Below are characteristics. Choose or add a characteristic that applies to your leadership style.*

*assertive, passive, reflective, charismatic, quiet, thoughtful, powerful, gregarious, slow to warm up to people, quick decision maker, impulsive, analytical, optimistic, pessimistic, realistic, slow decision maker, introverted, extroverted, problem-solver, organizer, director, team player, individualistic, empathetic, forceful, objective, passionate.*

### EXAMPLE

CHARACTERISTIC	SELF-JUDGMENT	REFRAME
Very analytical	Need to analyze leading to slower decisions. Irritates others.	My leadership skills include taking the time to think things through, looking at all angles before making decisions. It allows me to reveal costly mistakes.

### SEE RESULTS

- Gain confidence to shine as a skilled leader with opportunities to become part of the company’s **C-suite**.
- Master networking for opportunities you seek and that **seek you** consistently.
- Open **collaborative opportunities** with your peers and be recognized for your leadership qualities
- Create career options for yourself and receive the **financial rewards** that come with climbing the ladder.



# Register for the Technology Leadership Mastermind Program

*Do you want to be a better leader? You can make it happen with a new perspective on what you value in leadership and then present a version that works for you to open career doors.*

## THE CHALLENGE

*You are out of your comfort zone when it comes to a career move and networking? You're not sure how to present your leadership more broadly within the company and with a global perspective.*

*Building relationships, especially when it's outside of your department makes you nervous. You don't know what to say unless it's a technical discussion and sometimes it makes you sweat. Put plainly, you won't do it because you're uncomfortable. But you want the outcome. **You want to advance with a new leadership role.***

## OUR FORMULA

*2Actify programs give you the skills to present yourself **broadly** as a confident, magnetic leader to dramatically impact your career advancement. These include a leadership mindset, confident presentations, and communication skills that are used for strategic career networking and creating leadership opportunities.*

### With the Technology Leadership Mastermind Program, you will

*Change your view of **leadership** and present yourself differently to open career doors.*

*Embrace **networking** and develop a unique set of business skills.*

*Develop an **trusted group** of peers.*

*Be recognized as a **confident business leader**.*

### Don't just take our word for it...

*"These are really great tools to paradigm shift when needed."*

*"Great techniques to help me step out of my comfort zone."*

*"These skills are eye opening."*

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